When You Think Of Beef, Think Of SWIFT PREMIUM Pork Chops
PROTEN At Your KING'S SUPER MARKET

S&H GREEN STAMPS

CHUCK ROAST lb. 49¢

Chuck Steak lb. 59¢

Swift's Premium Proten BEEF

Pork Chops 1st Cut lb. 63

Ground Chuck lb. 79¢
Rib Steak lb. 99¢
Imperial Broil Steak lb. 99¢
Cubed Bucket Steaks lb. $1.19
SAVOY STEAK Boneless lb. $1.19

SHOULDER ROAST lb. 69¢
Imperial Oven Roast lb. 89¢
SAVOY ROAST lb. $1.19
Miami Roast lb. $1.19
¼ Sliced Pork Loin lb. 79¢
Valleydale lb. 69¢

Country Style SPARE RIBS lb.
Valleydale Bologna - 12 Oz. Pkg.
GUNEOS Pure Pork Link SAUSAGE lb.

Fresh Chicken Livers lb. 59

FRANKS
DOUBLE S & H GREEN STAMPS EVERY TUESDAY

Pleasing Fresh Produce

Facial Tissues MARCEL 200 Count 2 Boxes 43¢
SHOWBOAT PORK & BEANS 2 1 Lb. 15 Oz. Cans 47¢
Paper Towels SCOTT - Jumbo Rolls 29¢

Luck's Beans Pint, Navy, Great Northern Blackeye Peas 5 16 Oz. Cans $1

BUTTER RICHFOOD lb. 69¢

COFFEE RICHFOOD - 16 Oz. Can 69¢

LETTUCE Large Firm Head 3

Fish Sticks GORTON'S - 16 Oz. Pkg. 59¢
Orange Drink Wagner 3 Qts. 89¢

CREAM PIES MORTON 20 Oz. Pies $1

CANTALOUPES Large Size

Honeydews Extra Size Byrd Fancy - Red or Golden Delicious 5 lb. BAG $1

APPLES

Apple Cider Murray-Bedford Co. 1/2 Gal. 69¢

Sweet Potatoes 3 lbs. 29

PEACHES RICHFOOD 5 16 Oz. Cans $1

Tomato Soup CAMPBELL'S Can 9¢

Egg Plant Virginia Grown lb. 19¢

Margarine DEW FRESH 8 Oz. Patties 29¢

Sliced Cheese RICHFOOD - 12 Oz. Pkg. 39¢

BABY FOOD GERBER Strained Jar 10¢

OVEN FRESH Saltine Crackers 16 Oz. Box 23¢

Fruit Cocktail RICHFOOD 5 16 Oz. Cans $1

KINGS DRINKS All Flavors - Pint Bottles 10 for $1

JOY Liquid Detergent 12 Oz. Bottle 23¢ Save 10¢

SWEET PEAS ARGO 6 16 Oz. Can $1

TUNA EATWELL - 6 1/2 Oz. Cans 4 for $1.00

FAB Washing Powder 1 Lb. 4 Oz. Box 3¢
With purchase of 4 light bulbs.

OPEN TIL 9 P. M. MONDAY - SATURDAY FOR YOUR SHOPPING CONVENIENCE
SIX NIGHTS EACH WEEK

ICE CREAM 1/2 Gal. PET - All Flavors 69¢

KINGS SUPER MARKET

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THE TIMES VIRGINIA

Editorial—Every Article on this page is a Paid Advertisement.

BUSINESS AND INDUSTRIAL REVIEW FOR 1969

& Merchants National Bank — Lynchburg

...Mill Main, Lynchburg. Phone ...; 801 Main - 1009 Main ...; 2801 Ave. - 2491 Wards ...; 2804 Old Forest Road in ...burg. Also in Bedford and ...

...back from the time of its ...ed has grown and expan... ...directors have been men ...of sound character, business ...ence and civic enterprise. ...officers have been men of ...active action with never a ...ation of speculative tendency. ...have always had the confi... ...of the public and have pur... ...by the past as they will in ...future a policy of helpfulness ...business and to require ...of the citizens of this sec...

...s Furniture Co. — Lynchburg

...s Furniture Co., 2 locations ...ve. 921 Main and 6006 ...Ave., Lynchburg. Phone 845-...; Lynchburg's Qual... ...Furniture Stores. Decorator ...

...considering the accomplish... ...of the business and indus... ...interest of this area and their ...this firm has grown so rapid... ...to the home owned firms. ...money spent with them will ...of each of you again and ...

...hen you are contemplating ...ating your home or any part ...this firm and see their quality ...prices. It will be looking ...that one or more odd pieces, ...have just what you need. ...manufacturers have come to

...st End Bake Shop — Lynchburg

...st End Bake Shop, 3015 ...nal Ave., Lynchburg. Phone ...0. Complete variety of bak... ...goods, special orders, wedding, ...ays and special occasion ...Bill and Gertrude Wells, ...ers and Operators.

...e modern bakery features ...of baked goods with that ...home made taste. You will ...the bakery of ...ious cakes, cookies, sweet ...Danish Pastries, fresh coco... ...specialty bread, cheese ...rye, raisin etc.

...of these goodies are just ...for entertaining or for the ...such a treat as you can ...every bite.

...birthday, wedding and special ...cakes made on short ...

...m will find this modern bakery ...production of high quality goods ...ly quality. Today the house

...G. Jefferson, Inc. — Lynchburg

...G. Jefferson, Inc., 2 locations: ...floor of Allied Arts Bldg., ...Tate Spring Road, Lynchburg. ...Phone 845-1531 or 846-5913. ...Optician Optician - For com... ...eye care, see your eye ...ician, then see your Guild Op... ...Spectacles, eyeglasses ...Hearing Aids, contact lenses, ...dars and gun sights.

...firm carries a complete line ...optical products by leading ...manufacturers, including lenses, ...es, mountings and temples.

...and anything in t.h.e. line ...ure you to call at this es... ...shment and any inform.ation ...is desired will be given in a ...courteous and obliging m.anner.

...ey are able to offer a com... ...line of sun glasses for men ...

...ckette Insulating Company — Lynchburg

...ckette Insulating Company, ...Box 141-A Lynchburg, Va. ...Phone 846-2271. Tops in Insulation. ...Insulation is given in a ...ing in old and new homes with ...the Super-Ro-Cellulose. Insulate ...and remember insulation does ...cost, it pays. Hagan insulation ...ess heat happen.

...our home can be made ready ...winter comfort, as well as sum... ...Call today for a free ...estimate, offered by this firm, has ...possible for the low income ...to have it done only for a short time. ...this cost is so small that it more ...pays for itself in savings of

...estover Shoe Shop — Lynchburg

...estover Shoe Shop, 3018½ ...ional Ave., Lynchburg. Phone ...6012. Charles O. Casey, Owner. ...days here its time to ...g your shoes repaired. You will ...the fine tops in repairing - ...orthopedic work, dyeing, zippers ...luggage work, saddle and har... ...repairing.

...When this up-to-date firm start... ...promised that they were well ...ioned that the public cares as ...for quality as price. With ...our belief behind their "Quality, ...first" as the motto drummed ...the ears of every man in their ...shop. They were right. The pub... ...does want quality - you want ...quality in whatever you buy. And ...quality they have constantly kept ...this fact in mind, this firm

know that this firm will buy only products which they can stand behind for years, so they offer no other.

Prices are always consistent with conditions of the market. They will feature you a saving over the stores in the larger cities because of cheaper overhead, and will give you the same quality furniture which will be just as modern and up-to-date.

"The management is always willing to show and give you suggestions for the latest word in home furnishings. The sales force is always polite and courteous.

Remember this is the firm "where Friendship is valued highly". It is a pleasure for us to direct your attention to this concern.

Lynchburg

wife is busy or working and does not have time to spend hours in the kitchen baking and knows there is no need to when she can go by this fine bakery; and can find such a large variety of cakes, cookies, rolls and bread at such a small cost.

Recognizing this area depends on the local bake shop, this firm tries at all times to give the public the best the market affords in bakery products, so they use the same grades of flour, sugar, shortening etc. that the house wife uses and are mixed and baked in the same way in a clean and sanitary condition, by thoroughly experienced and skilled bakers.

This is the reason they have so many customers in all surrounding areas. So if you are not already one of their many, many satisfied customers go by soon, you will be glad you did.

Lynchburg

and women and children, which can be made to your prescription to fit your exact needs and if your eyes need correction these sun glasses can be supplied in the highest quality optical lenses ground to a perfect plan so that you are assured of a lense which is perfectly true and will protect your eyes from sun glare, which is most injurious to your eyes.

They can fit you properly in Contact Lenses, giving you that "No Glasses look."

This firm is extremely courteous and efficient to a marked degree. The management has surrounded himself with Opticians and technicians who are thoroughly conversant with the business.

Lynchburg

for in less than five years.

Two thirds of summer heat comes through the roof. Their insulation is water repellent, eliminates draft, is insect and rodent proof. Let them demonstrate to you and explain how insulation can be installed in your attic etc., and keep your home many degrees cooler. In winter, the air comes through the walls, so the same thing is true in keeping out cold - - - hence is savings in fuel.

They will gladly come to your home and give you free estimates and advice. They will gladly give this service in this area.

Lynchburg

recognized today as one of the best shoe repair shops in this section.

A personal invitation is extended to all those interested in the better class of work. No matter what has been your past experiences they offer you a service that is different. When you visit this shop you will see for yourself just what they mean by "Quality and Service." It is not an empty catchword they use when selling you on a job and forget when doing it. You should see the pains with which each operation is handled. It is the attention which they give to the little details, as well as the big points that not only gives their work the greatest utility possible but adds also a touch of distinction which no other has equals.

Lynchburg

Mrs. C. H. Lawhorne & Son — Lynchburg

Mrs. C. H. Lawhorne & Son, Rt. ...Box 3-C, Lynchburg. Phone 845-...0. Septic tanks cleaned, repaired ...and installed. Reliable service at ...able prices. No job is too ...big or too small for this firm. ...have been in number up to date ...equipment, modern cleaning - suf... ...length to protect your ...fabrics. Electric foot cutter that ...many type lines. 24 hour ser... ...free estimates. Give them ...a call and you will find you did ...no one institution in the com... ...has met with greater ...than this institution. By rea... ...of the fact that the manage-

ment has had wide experience in every feature of this business and because of their comprehensive knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of their patrons.

This is the day and age when the public demands not only magnanimous service, but the best in quality at a reasonable price. Thoroughly conversant with the conditions and a wide experience in their particular field of endeavor the management of this enterprising concern has been able to render a service to the people in their line that is distinctly satisfactory

Town & Country Restaurant — Lynchburg

Town & Country Restaurant, Amherst Hwy., Lynchburg. Phone 845-6310. Featuring Steaks, Chicken and Seafood at its best. If you want the best steak, cooked exactly to please you, go to this Restaurant. Their Appomattox friends are always welcome.

Sunday and everyday you will enjoy dining at this fine Restaurant where you will always find food at its' best whether it is a delicious snack or full dinner. They are open 7 days a week - ample parking.

Bob Cash Lincoln-Mercury, Inc. — Lynchburg

Bob Cash Lincoln-Mercury, Inc., 2210 12th Street, Lynchburg. Phone 845-1274. Lincoln - Mercury - Comet - Cougar Sales and Service. Marquis - Marauder - Monterey - Cougar - Montego - Comet. Lincoln Continental and Continental Mark III. Now is the time to buy and save as the 1970 models will be on the market before very long.

See and drive the New 1969 - Lincoln Continental - The Mercury - Or Montego.

There is no line of cars more popular than the ones bearing these famous names. You will find the acceptance of the engineering and styling advances of the Lincoln Continental America's most distinguished motor car has been overwhelming. All modes and colors await you here. Classic beauty in a smart new size.

The New 1969 Mercury combines the beauty of outline and appointments, exceptional smartness with a dignified simplicity that spells style and performance. Thus Mercury keeps faith with its policy of progress.

The 1969 Mercury Comet is truly tops in its field. Saves gas bills, saves money. No matter what price you are willing to pay, you owe it to yourself, your pocketbook and your sense of satisfaction, to see and ride in these 1969 cars whether in the high or low budget car class - The greatest cars of our time - See them today you will be glad you did.

Lynchburg

You may dine in the dining room where they have facilities for private luncheons and dinner meetings or parties. See or call the Manager and make reservations for your parties.

One of the most outstanding dining places in the city is this modern restaurant. Here indeed is food for the most discriminating. Suggestions of the chef are steaks or seafood and many other equally delicious dishes expertly prepared under constant supervision and you may rest assured your foods are prepared and seasoned just as you prefer them.

The Management has left nothing undone to satisfy your every whim, so on your next visit to the city whether alone or planning a party, call the management and you will get courteous attention to all your plans.

We proudly recommend this fine establishment to our readers. Dine here often, you will be glad you did.

Lynchburg

Brown's Toy Center — Lynchburg

Brown's Toy Center, 1000 Main St., Lynchburg. Phone 846-0045. Brand name toys. One of Virginia's most complete toy, hobby and gift shop. Featuring Creative Playthings. Key line of toys - from infants to adults. Their toys are quality toys from around the world. They are created with a childs active play needs in mind. Their staff of educators and designers, working in cooperation with educators in 50,000 schools, using their equipment are constantly involved in research redesign, experimental and innovations related to play and early childhood learning. You will find these toys here for all ages. They can make a significant contribution to a childs learning and development. Browns Toy Store is the exclusive dealer for Creative Playthings, Inc. in Lynchburg.

Here will be found one of the largest and most unique collections of dolls to be found anywhere. Also trains, tricycles and all kinds of games.

This toy store is the store of thousands of toys and is always a popular place at any season of the year, as the toys are always attractive. They invite you to come in the store and lay aside a toy for any event. This is the sure way to get the toy you want. They invite you to visit their store if shopping or only browsing and look over their complete display of toys that will please any girl or boy. You will find there is no more popular toy store in this section than this well known and progressive concern. No matter what it may be in the toy line you will find it here.

Taken all in all, this store is one of the most modern and up-to-date toy stores of this section that has always been known as one of the most reliable toy stores in this section. The success of the establishment is a distinct tribute to the ability of the manager who has always insisted that this store serve its patrons with the very best in high grade toys.

Lynchburg

Harry Haga Company, Inc. — Lynchburg

Harry Haga Company, Inc., two locations to serve you. Pittman Plaza, phone 845-6061 and 2408 Wards Road, phone 239-6377.

"We back our sales with Service", is a fitting slogan for Harry Haga - For they truly back what they sell with service. They sell and service Westinghouse - Frigidaire - RCA Victor - Magnavox.

Quality production have made these fine appliances top among the more popular lines of major appliances, they have for a very long time been the leaders in value as well as in the number of users. Model for model and size for size, Westinghouse and Frigidaire are your best buys.

No matter how humble there is no place like home when provided with Westinghouse or Frigidaire Ranges, Freezers, Dishwashers, Washing Machines, Dryers, Refrigerators, etc.

Only in these two fine products can you get the finer finish, the quieter operation and the more precise engineering and manufacturing standards that the housewife ask for and demands.

Go in and let them demonstrate RCA Victor and Magnavox Television, black and white and color, Magnavox is a name recognized the world over - Television and Stereophonic High Fidelity RCA Victor - color and black and white television, radio, stereo high fidelity tape recorders - RCA the most trusted name in electronics.

TV is a wide variety of styles and prices. Go in and let them demonstrate these fine sets to you and you will see what you are missing each day you put off buying that new set.

Harry Haga has on display these major appliances at their two stores for your inspection. They can supply you with anything and everything in these lines. They will be glad to have you come by and see their display soon, and if you buy from this firm, trained men will install the same in a thorough and workmanlike manner, guaranteeing satisfactory results.

We wish to compliment Harry Haga and refer them to all our readers as giving the best in sales and service. Go by soon; you will be glad you did.

Lynchburg

W. G. Walters Memorial Works — Lynchburg

W. G. Walters Memorial Works, U.S. 29 South, Wards Rd., Lynchburg. Phone 239-3231. "Over Half Century Experience". Designers & manufacturers of Granite and marble monuments. Authorized dealers for Rock of Ages - Stone Eternal and Georgia Marble Memorials. Imported and domestic marble. Table tops, fireplaces, counters, mantels.

This is one of the best regulated institutions in this section. When they first established their business, from then until the present time, it has been known as the best place to buy monuments or markers of any kind, gaining a well merited reputation for service and reliability.

Here will be found a large selection of finished work - Review the letter at rock bottom prices. They also can custom design any memorial to your own specification or desires. This firm does their own work, selects the best grade of stock and has one of the finest equipped shops in this section of state.

Lynchburg

Rivermont Meat Market — Lynchburg

Rivermont Meat Market, 1218 Rivermont Ave., Lynchburg. Phone 847-5311. Western & Local Meats. If you like good tender meat, you will love to shop at Rivermont - While here select several roast steaks etc., for your home freezer, and they will last until your next trip to the city.

A large number of people in this section have learned that the quality and price that prevails at this meat market cannot be duplicated.

This popular meat market is one of the most prominent of its kind in the community. Providing as it does only the finest quality of meats and produce at most reasonable prices.

They have had years of experience and know the retail meat business.

This prominent market is strictly modern, clean and sanitary. Purchasing as they do only the finest grades of meat and keeping it in their up-to-date method, the public is assured of only the best in meats.

In fact when anyone speaks of meats the people of this community think of this firm.

If you are not familiar with the different cuts of meat they will gladly explain them to you. Many customers have learned the relative value of different cuts of meat through the courtesy of this popular market.

Daily this well known concern is serving more people. The demand for their products is always increasing. They meet with the approval of the public and there are few families in this vicinity who are not patrons of this establishment.

In this business review we wish to congratulate the community upon having such a wholesome, sanitary establishment, so ably managed, in their midst.

Lynchburg

Westvaco, Inc. — Lynchburg

Westvaco, Inc., Route 3, Lynchburg. Phone 846-5291. (Formerly West Virginia Pulp & Paper Co.) Buyers of Pulpwood and Timberland. Pine, hardwood. See or call them, they pay top prices.

This firm pays the top of the market for your timber, so get in touch with them if you have timber to sell and take advantage of their service and prices.

To aid in building any state or community it is necessary that the various business concerns of that vicinity provide adequate outlet for the products of the section affected. The raising of timber plays a great part in the prosperity of any community and this firm has boosted and aided the farmer and timber raiser in every way possible. Here is a market available where the producer knows he gets a square deal at all times.

To be successful the farmers must be alive to possibilities of scientific methods. The raising of timber is recognized as one of the greatest money makers. The fact that there is a market that offers the highest possible prices has close is causing local farmers to pay more attention to the raising of timber than in the past.

In making this review of the business interest we are glad to compliment this dealer and to refer our readers who have timber to sell.

Lynchburg

Holiday Inn of America — Lynchburg

Holiday Inn of America, 2 locations: Route 29 S., Expressway, ph. 847-4424 and Route 29 North, ph. 846-6566, Lynchburg. Restaurants - Coffee Shops - Cocktails - air conditioned. Complete banquet facilities for 25 to 250 people, swimming pools, executive and bridal suites, credit cards honored.

A modern motel of today is becoming more and more a greater necessity in the realms of commercial activity. Men and women in ever increasing numbers are forced, because of their business, to make the motel their home away from home. Also, people coming from nearby towns find it more convenient to stay overnight at this modern motel, that maintains reasonable rates, than to make the trip home and back again to complete their business.

Every community that can boast of such a motel as above named is sure of much recognition over the surrounding country. The proprietor of this motel has realized the to maintain a modern service and receive patrons from every walk of life they must have the prices within the reach of all. To prove that they have attained this object let us say that whenever a local motel is mentioned, it is this motel.

They have in connection a most ern dining room where you will find foods well cooked, wholesome and deliciously appetizing. The prices are very reasonable for all meals. Really it would not be a modern motel were it not for its modern dining service.

In this business review we are glad to refer all our readers to this modern motel and advise them there is not a better home away from home than this one.

Lynchburg

The Luau — Lynchburg

The Luau, Boonsboro Shopping Center, Lynchburg. Ph. 384-1231. Dining and dancing nightly. Live entertainment. For a delightful evening, visit their Bamboo Lounge. Dine in their spacious dining room, elegant atmosphere. Steaks, Seafood and Polynesian Foods. Open 4 til midnight. Closed Sunday - Private parties and banquet facilities.

For a delicious meal, you will never forget dining at this fine restaurant, they feature the finest of food.

This fine restaurant is a classic restaurant, almost a restaurantent restaurant, no matter what the size or scope of the restaurant it is still a matter of the small details, the personal service and the authenticity of cuisine. Unique is one word for this restaurant, with so many items on the menu, you can find just what you want in the finest of food.

Their people are chefs, not cooks, they work with love which is the difference between cuisine and food.

Their name is a familiar name to the people the country over and is recognized as one of the great places to dine in this area.

People who live in this area, take their family and friends to this fine dining room - - - and a knowledge of good food spreads.

So plan to dine here soon for a delicious meal you will never forget and where every guest is a V.I.P.

Lynchburg

The heather Shop — Lynchburg

The heather Shop, 811 Main St., Lynchburg, Va. For back to School clothing, shop heather Shop.

When it comes to smartness in ladies' wear, this concern features the finest in ladies coats, suits, dresses and millinery.

You will find here distinctive clothes by top designers, in all the new colors and fabrics, in soft neutral shades, navy blue and gray. Dresses from morning through dinner.

You will find here the newest suits that seem to be made just for you . . . just the suit for "Your Trip," business or school. You choose from the section's best selections of coats, suits, dresses and millinery when shopping here, in all the newest colors and styles.

You will also find a complete and interesting collection of blouses, lingerie and hose.

This season and every season fashion-wise, price-wise ladies come to this firm for chic clothing unsurpassed in quality. Come in and select your "Special Occasion" Wardrobe now while selections are most complete. Feel snug, look smart in clothes from this shop.

Lynchburg

Sears Roebuck and Co.

Sears Roebuck and Co., 2315 Memorial Ave., Lynchburg. Call 846-7341. Shop Sears and Save. Back to School Clothing.

Sears Roebuck and Company needs no introduction to residents of this section. Since its location here, it has been a shopping center for residents of this territory. It has been prominent among the concerns that have added to the expansion and development of this vicinity by giving the public a metropolitan service.

They have a complete department store and you will find anything there that you would expect to find in an up-to-date department store. They rate as one of the State's leading department stores.

Even before their store was established in this city they boasted of many mail order customers in this section who realized what values they offered. And now even a greater savings is effected by the elimination of postage charges and the merchandise is laid before you for inspection before you purchase.

Rural residents find it particularly convenient to shop here since their stock embraces such a large number of complete lines.

The heads of the Sears, Roebuck & Company are business people who realize that large profits are to be made from a rapid turnover. They offer goods at low prices because they buy in immense quantities. Their large sales make it possible for them to sell at a small profit.

Lynchburg

Tuckers Remant Shop

Tuckers Remnant Shop, 4313 Wards Road, Lynchburg. Opposite Lynchburg Airport. Custom draperies - all type fabrics. This firm will custom make draperies for your home or business. They have a large display of all types fabrics to select from.

Always alert to the needs of their customers and to all the things that increase community prosperity, they maintain leadership in their chosen field . . . a leadership that is grounded in their sincere desire to render real service to their many customers and friends.

And it is both pleasant and profitable to shop with this concern. Their Customers are assured of getting the highest quality products at the most reasonable prices plus courteous and friendly treatment. Even "first time" shoppers feel perfectly at ease here, because of the cordial atmosphere.

You are extended a most cordial invitation to visit this concern and see and "feel" for yourself what we are talking about in the paragraphs above.

It is a genuine pleasure for us to recommend this concern to the public in the vicinity and we urge you to get acquainted with them at once if you have not visited their place recently.

Lynchburg

Wilson Heating & Cooling Co.

Wilson Heating & Cooling Co., 9006 Timber Lake Rd., Lynchburg. Phone 239-1766. Featuring Worthington - Mueller - Climatrol Heating and air conditioning systems. Residential and commercial - packaged units for small establishments. Engineering systems for large buildings.

This capable firm of skilled heating and air conditioning engineers are fully equipped and experienced and can save you money on your old or new work in both of these lines.

They specialize in nationally known brands of heating and air conditioning equipment and contract installing the same. This firm is one of the foremost business houses in this section. To visit this firm is to see a very notable example of the substantial progress in these lines for the American home.

So whether you live in the city or the country, remember, you live but once. So why not enjoy the comfort and convenience of the modern home for both summer or winter? You owe this to your family from the standpoint of health, happiness and contentment.

Here you will find the members of this firm courteous and accomodating and they will be pleased to figure with you at anytime on your particular requirements in these lines. By means of their long experience, they are in a position to suggest and advise you in a way that will save you trouble and expense. They will give correct estimates on your work. Give them a call on your next job in this line.

Lynchburg

Pizza Inn

Pizza Inn, two locations, 5006 Boonsboro Road, phone 384-1911 and 6010 Fort Ave., ph. 239-6211. Lynchburg. Carry out or eat in - 18 varieties - 3 sizes. They specialize in Pizzas only. So you know you'll get the best. 18 varieties - 3 sizes - order by phone for fast service. Open til 1 a.m. - Fri and Sat., and until 10 p.m. Sundays thru Thursdays.

There is something about this fine Restaurant that sets it apart from other eating places and that makes it highly satisfactory. The extreme care and thought that goes into everything; that cooking, serving and arrangements create a dining room to be visited regularly.

You'll like the surroundings as they are attractive and conducible and extremely quiet. The food is good. It is tempingly delicious, prepared in the most careful manner in a spotless sanitary kitchen

The cooking is done in a modern sanitary and scientific manner which gives added flavor to the food.

Here good food is combined with prices of consistent modesty. Proper food, well chosen and well cooked is an absolute essential to good health. Their food is not only health-building but deliciously appetizing.

This popular restaurant is Lot only popular among the people of this locality but among the motoring public as well. Many who make trips through this territory make it a point to reach this cafe for their dinner or supper, as the case may be.

In making this Business Review of the progress and commercial efficiency of this section, we are pleased to direct the special attention of our readers to this metropolitan restaurant service.

Lynchburg

Colonial Hardware

Colonial Hardware, 9712 Timber Lake Road, Lynchburg. Phone 239-0231. Also Boonsboro Hardware, Boonsboro Road. Complete line of hardware, guns, ammunition, mechanics and power tools, electrical supplies, seeds, fencing, spred, golden points, hunting and fishing licenses.

It is without doubt necessary that an immense stock of goods be carried by the hardware dealer who wishes to be successful and keep pace with the demand of his customers. In this present day of hurry and rush the patron demands that his call for a nail or screw be given the same careful attention as though he were buying a bill of hardware.

At this popular establishment particular attention is given this feature. They will be pleased to welcome all patrons. As the store has a stock that comprises thousands of very necessary articles. It can readily be seen that hundreds of people are continually visiting this store.

This progressive hardware firm has always prided themselves on furnishing the people of all the surrounding territory with the very highest in quality. Their experience in the buying world and their familiarity with the manufacturing, wholesale and retail conditions in the past trade has placed them in a position to be able to secure the highest quality in this line. They have built up their business upon the policy of furnishing the very highest quality at reasonable prices.

Lynchburg

Landover Carpets, Inc.

Landover Carpets, Inc., 2121 Wards Road, Lynchburg. Phone 239-4022. Thinking of carpeting? See this firm for wall to wall, room size or area rugs. Featuring Lees, Bigelow, Mohawk, Philadelphia, Quiz, Aldon. Custom draperies and spreads. Installed by trained mechanics.

Only famous brands are found here, and they are specialists in all types of rugs and carpeting for homes, church and commercial use. Tackles installation, all work guaranteed.

This firm is carpet specialists who are devoted exclusively to fine floor coverings, broadloom carpets, stair and hall carpets. Cheer up your home with a new rug, or wall-to-wall carpeting in the colors you have been looking for. Expert installation and an interior decorator will help you select rugs to harmonize with your walls, drapery, etc.

Buying cheap rugs is false economy, but here in our own vicinity we are fortunate in having a concern that from the standpoint of cost and high quality offers you rugs and carpets you will be proud to own. They are doing an extension to this line and their rugs and carpets are giving satisfaction.

Give your rooms a new look of luxury, a feel of underfoot comfort and a wonderful quiet takes the place of noise when you cover your floors with a rug or carpets from this firm. When in the city come in and let them show you what you are missing each day you put off buying that new rug or carpet.